

10547NAT

CERTIFICATE IV IN BUSINESS AND PERSONAL COACHING



A UNIQUE COACH TRAINING EXPERIENCE
THAT PREPARES YOU TO EFFECTIVELY AND
CONFIDENTLY COACH AND LEAD OTHERS

DEVELOP INSIGHT INTO HOW OTHERS THINK AND COMMUNICATE

UNIQUE COMBINATION OF METHODOLOGIES

STIMULATING AND SUPPORTIVE TRAINING ENVIRONMENT

WWW.FIREUP.COM.AU 1300 347 387



FIRE UP COACHING IS
EXTREMELY PROUD TO
OFFER ONE OF THE
VERY FEW NATIONAL
QUALIFICATIONS
APPROVED BY THE
INTERNATIONAL COACH
FEDERATION (ICF) AND
RECOGNISED GLOBALLY.

Current global challenges mean individuals require greater flexibility and organisations need greater expertise in their approaches to leading people.

Coaching conversations stimulate and empower others to engage and achieve meaningful results in whatever area they desire.

WHY CHOOSE FIRE UP COACHING?

- Nationally Recognised Training Organisation RTO (#22458) specialising in coach education
- Nationally recognised coaching qualification (10547NAT) Certificate IV in Business and Personal Coaching
- Accredited Coach Training Provider (ACTP) with the International Coach Federation (ICF)
- On going support and mentoring from ICF Accredited Coaches
- Licensed coaching conversation model, REACH

DEVELOP AN ADVANCED
AWARENESS OF HOW WE
AND OTHERS THINK, LEARN
AND COMMUNICATE.



LEARN TO COACH AS YOU EXPERIENCE COACHING.

WE UTILISE TECHNIQUES AND FRAMEWORKS THAT DELIVER

- Emotional Intelligence
- Whole Brain Thinking
- Strengths Based Philosophies
- Positive Psychology
- NeuroLinguistic Programming (NLP)
- Herrmann Brain Dominance Instrument (HBDI)

WHY CHOOSE THIS PROGRAM?

- Face to face training
- Learn to coach as you experience coaching
- Cutting edge research
- Master coach mentoring
- Peer to peer support
- Utilise FIRE UP's exclusive coaching conversation template - REACH
- ICF Accredited Coach Training Program - all inclusive coach training program
- Exclusive coaching content
- Access to FIRE UP Coachings extensive coaching network

“ The skills gained at FIREUP have improved the quality of my life beyond anything I could have imagined

”
Melanie, General Manager
Mandalay Resources 2017

WHO WILL BENEFIT FROM THIS CERTIFICATE?

- Leaders, executives and managers wanting exceptional interpersonal and communication skills
- Aspiring and professional coaches who are looking to develop skills and expertise
- Health and emergency professionals and personal trainers looking to deliver better health outcomes
- Individuals looking for a transformational personal development program
- Those looking for impactful face to face learning and on going peer support

PROGRAM OVERVIEW

LEARNING MODULE 1: FOUNDATIONS FOR POSITIVE CHANGE

Introducing the core skills needed to successfully coach and lead others, on completion you will:

- Develop an advanced awareness of how we and others think, learn and communicate
- Have positive and solution-focused communication
- Determine how to build self awareness in self and others utilising whole brain thinking tools
- Elicit important information through advanced listening and questioning skills
- Learn powerful Neuro Linguistic Programming (NLP) techniques to transform behaviour
- Create relationships based on trust and intimacy
- Utilise FIRE UP's own Coaching conversation model, REACH
- Understanding thinking preferences by utilising the Hermann Brain Dominance Instrument (HBDI)

LEARNING MODULE 2: CREATIVE PLANNING AND PRIORITISING

In learning the techniques and methodologies essential to supporting your clients or teams to plan and prioritise effectively, you will:

- Know how to access people's underutilised and unrecognised resources
- Stimulate an expansion of creative thinking and problem solving abilities in others
- Use techniques that overcome blocks to creativity and generate outstanding ideas
- Use tools that identify what is important and to plan and prioritise accordingly
- Design action plans aligned with key priorities

LEARNING MODULE 3: VALUES EXPLORATION AND BELIEF CHANGE

Develop your skills and ability to explore the complex area of values and beliefs to achieve the most fulfilling coaching outcomes so you can:

- Understand the development and relationship of individual and organisational values and beliefs
- Identify and challenge behaviours that are incongruent with values
- Enable adoption of new behaviours in line with values
- Support individuals and groups to align and evaluate goals against values
- Use models of language patterns to create self-awareness and empowerment

LEARNING MODULE 4: THE ACCOMPLISHED COACH

In this module you consolidate and further develop your knowledge and skills to be able to:

- Manage people's progress towards achieving goals and outcomes
- Use advanced techniques to challenge and sustain greater commitment and accountability
- Effectively promote coaching within any work environment
- Build and maintain relationships sustaining your coaching capability and practice
- Measure and continually improve your coaching capability or practice

Each learning module is delivered over 4 days face to face (16 days training)



ASSESSMENTS INCLUDE:

- In-class coaching projects
- Herrmann Brain Dominance Instrument (HBDI) - In-class activity
- Module assessment questions
- Practical application of skills learnt and observed by assessment
- Book review

UNITS OF COMPETENCY

BPCCOA401A

Adopt a positive and flexible coaching style based on awareness of self and others

BPCCOA402A

Establish foundations of the coaching relationship

BPCCOA403A

Build rapport and explore a client's desires and intentions

BPCCOA404A

Partner with a client to develop a coaching plan to achieve desired outcomes

BPCCOA405A

Facilitate clients' progress and accountability

BPCCOA406A

Challenge client to transform limiting beliefs and behaviours and align with core values

BSBREL402A

Build client relationships and business networks

PROFESSIONAL
TRAINING
TO HELP YOU
REACH YOUR
CAREER AND
LIFESTYLE GOALS



FIRE UP
COACHING

“ Fabulous, well rounded and very interactive course. Picks the best of the best and puts it into great frameworks. Wonderful, supportive and encouraging trainers. ”

- 2014 FIRE UP student, Andy

RPL AND CREDIT TRANSFER

Candidates may apply for special entry or credit through the Recognition of Prior Learning (RPL) Process. Please contact us for further information and application form.

ENTRY REQUIREMENTS

Entrants should have 3-5 years of business experience including engaging, communicating and understanding relationships with others in a business context.

Entrants should also have solid writing and oral communication skills.

PATHWAYS

Participants who successfully complete the Certificate IV in Business and Personal Coaching, can continue on to complete our (22233VIC) Diploma of Leadership, Coaching and Mentoring.

A black and white photograph of a woman with dark hair in a ponytail, wearing a light-colored short-sleeved shirt, looking down at a tablet device she is holding. The image is partially overlaid by a large, semi-transparent orange rectangle on the right side.

START YOUR
JOURNEY TODAY



FIRE UP
COACHING



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